

REGULATION OF THE OPEN CALL FOR CIRCULAR ECONOMY PRACTICES

1. OBJECTIVE

1.1. This open call for circular economy practices, carried out by the Federation of Industries of the State of São Paulo – FIESP and the National Confederation of Industry – CNI, aims to identify and disseminate good practices in the industrial sector in circular economy, which promotes sustainable development in Latin America and the Caribbean.

2. ELIGIBLE PRACTICES

2.1. Circular practices, submitted by industries or entities representing the industrial sector, that meet all the following cumulative criteria, will be eligible to participate in this call:

- I. That they promote actions, which have been implemented by the industry, that add, retain, or recover value from resources to keep them in a circular flow in the economy;
 - II. Are developed in the Latin American and Caribbean region;
 - III. Are submitted by industries or entities representing the industrial sector and that have been implemented by the industry;
 - IV. That contemplate at least one of the themes:
 - Circular design;
 - Implementation of new business models (product as a service, sharing, etc.);
 - Industrial symbiosis;
 - Innovative technologies for circular economy;
 - Energy efficiency (energy recovery, fuel substitution, process optimization, etc.);
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- Extension of the product's shelf life;
- Efficiency in the use of resources;
- Efficiency in the use of utilities (cooling, heating; ventilation, etc.);
- Recovery of resource value (water and effluent reuse, refurbishment, remanufacturing, recycling, urban mining, etc.).

2.2. The following practices will not be eligible:

- I. Are not related to the circular economy;
- II. Are in the planning or implementation phase;
- III. Have not been implemented by the industrial sector;
- IV. Are in disagreement with these Regulations.

3. INSCRIPTION

3.1 Registration and submission of practices in this call will take place exclusively by filling out the electronic form available at the address <https://economiacircular.fiesp.com.br/>, no later than in the period from 08/12/2024 to 10/15/2024.

3.2 Participation in this call is free of charge.

3.3 By registering and participating in the "OPEN CALL FOR CIRCULAR ECONOMY PRACTICES", the proponent agrees with the entire content of this Regulation, authorizing FIESP and CNI to use, publish and disseminate its "circular practices", its image, name, and brand, as well as files and videos received during the registration of its circular practices, and may be used, publication and dissemination be carried out by FIESP and CNI in any means of communication, free of charge and without new prior or additional authorization, both nationally and internationally, for an indefinite period.

3.3.1. When the circular practice reported within the scope of this Open Call by the Proponent has been implemented in partnership with other individuals or legal entities, the Proponent is aware and agrees that it will be its sole responsibility to obtain prior authorization from all other individuals or legal entities involved.

4. EVALUATION OF THE PRACTICES

4.1. The registered circular practices will be examined by an Evaluation Committee, composed of members not linked to FIESP and/or CNI, who will be invited by the organizers among specialists with notorious technical knowledge on the subject, who will ensure compliance with all the requirements of this Regulation.

4.1.1. The decisions of the Evaluation Committee will be sovereign and unappealable, and no contestation of these, as well as the results of the evaluations carried out, is applicable.

4.2. The Evaluation Committee will select those circular practices that best meet the criteria established in this Regulation.

4.3. The following criteria shall be considered as a priority for the evaluation of circular practices:

- I. Compliance with the instructions of this Regulation;
 - II. Potential for replicability and scalability;
 - III. Impact of circular practice;
 - IV. Innovative nature of the practice;
 - V. Dimension of the problem to be solved.
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5. DISCLOSURE

5.1. The circular economy practices selected by the Evaluation Committee will compose a final list of inspiring cases developed by the industrial sector in Latin America and the Caribbean. The list will be published by the organizers (FIESP and CNI) online.

5.2. Selected best practices will be disclosed by the organizers (FIESP and CNI) at the World Circular Economy Forum 2025, the biggest annual global circular economy event which will for the first time be held in Latin America. WCEF2025 will take place on 13-14 May 2025 in São Paulo, Brazil. The practices selected on the list may also be disclosed in other events and media at the discretion of the organizers.

5.3. Representatives of the proponents whose practices were selected may be invited to present their cases at events promoted by FIESP and CNI.

5.4. All expenses related to participation in events (e.g. travel and accommodation) will be the sole responsibility of the Participants

6. GENERAL INFORMATION

6.1 It is the Participant's responsibility to ensure the veracity of the information provided, and in case of inconsistency, it may be disqualified;

6.2 The data collected will be shared and kept by FIESP and CNI, and may be shared with third parties, exclusively for the purposes described in this Regulation. Data sharing will follow the principles and rules provided for in the General Data Protection Law (Brazilian Law No. 13,709/2018).

6.3 The Privacy Policies, available on the websites of FIESP (<https://www.fiesp.com.br/politica-de-privacidade/>) and CNI (<https://www.portaldaindustria.com.br/cni/institucional/politica-de-privacidade/>), are

an integral and inseparable part of this Regulation of the OPEN CALL FOR CIRCULAR ECONOMY PRACTICES;

6.4 The Participant expressly acknowledges and accepts that FIESP and CNI cannot be held responsible for any cost, expense, damage or loss arising from their participation in the OPEN CALL FOR CIRCULAR ECONOMY PRACTICES.

6.5 The OPEN CALL FOR CIRCULAR ECONOMY PRACTICES may be interrupted, suspended or canceled by FIESP and CNI, at any time, and no indemnity or compensation is due to the Participants and/or any third parties.

6.6 The clarification of any doubt, divergence or situation not provided for in this Regulation will be defined in a sovereign and unappealable manner by FIESP and CNI.

6.7 This Regulation is the only document in force between the parties, and it is established that it may be amended at any time by FIESP and CNI. The changes will be published on the official page of the OPEN CALL FOR CIRCULAR ECONOMY PRACTICES.
